



## **CATHY ANDERSON, CCIM**

Cathy Anderson is the Managing Broker for the **CRYE-LEIKE COMMERCIAL**, the Memphis Metro Area commercial division of CRYE-LEIKE, INC., headquartered in Memphis, Tennessee.

Cathy is a multi-million-dollar sales leader for CRYE-LEIKE and consistently ranks within the top 10% of the other 1,700 CRYE-LEIKE agents in the Memphis MSA.

Cathy joined CRYE-LEIKE in 2007, after successfully owning and managing a ServiceMaster franchise for 12 years, where she handled all duties associated with operation and sales of this high-performing business. Her duties included all marketing and sales, advertising, written promotional media, trade shows and all outside marketing for the franchise. She holds a BBA and an MBA from the University of Memphis, with a concentration in Finance, Insurance and Real Estate. As a previous business owner, Cathy is uniquely experienced in understanding the needs for accurate data and seamless transitions when evaluating and navigating the commercial real estate market.

Cathy has served as the Memphis Metro CCIM Chapter President in 2015, the Memphis Area Association of Realtor's Commercial Council President in 2023, as a Director for the Memphis Area Association of Realtors. She is currently President-Elect for the Memphis Area Association of Realtors and will serve as President in 2027.

Cathy is a Certified Commercial Investment Member (CCIM) through the CCIM Institute. Only 6% of the estimated 150,000 commercial real estate practitioners nationwide hold the CCIM designation, which reflects not only the caliber of the program, but also why it is one of the most coveted and respected designations in the industry. She is licensed in Tennessee, Mississippi, and Arkansas.

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Managing Broker, Crye-Leike Commercial

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